Stay, Dine and See Macao for MICE Visitors

Rua da Felicidade, once part of the wetland at the Inner Harbour, is a 220-meter-long old street located in the southwest of Macao Peninsula. Lining either side of the street are two-storey Chinese-style buildings with blue-gray bricks and tiled roofs, creating a scenic and photogenic place for a leisurely stroll. Nowadays, this famous street is adorned with small eateries and souvenir shops, making it an ideal destination for families, residents, and visitors to savor local cuisines.





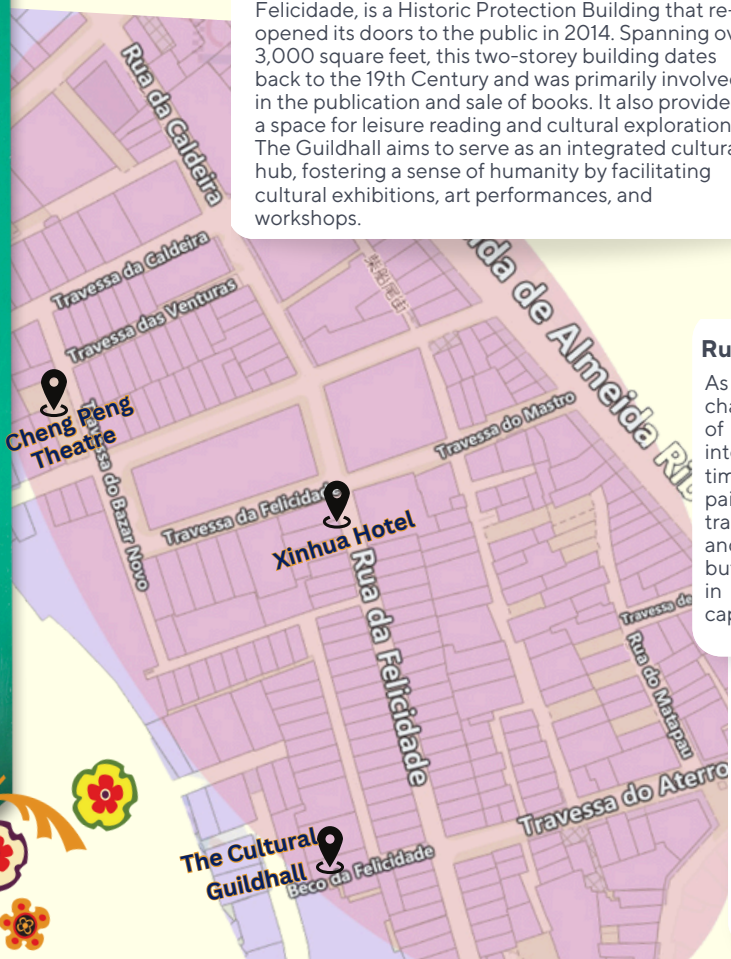
The Rua da Felicidade Pedestrian Zone

The Rua da Felicidade Pedestrian Zone holds a prestigious status as an old street surrounded by abundant tourism resources in Macau. Its rich historical and cultural value presents excellent opportunities for revitalization and utilization. Hence, the Rua da Felicidade Pedestrian Zone Project, a collaboration between Wynn and the Macau SAR Government, officially commenced on September 29, 2023. Wynn aims to enhance the district's atmosphere, support the development of local entertainment and creative industries, and optimize the business environment for small and medium-sized enterprises, all with the goal of enriching visitors' diverse experiences in the area.

For those who wish to reach Rua da Felicidade by bus, the following routes are available: 2, 3, 3A, 3X, 4, 5, 6A, 7, 10, 10A, 11, 18, 18A, 19, 21A, 26A, 33, N1A, N1B, N3. The nearby bus stop is Almeida Ribeiro / Ocbc in Macau / Almeida Ribeiro / Rua Camilo Pessanha.

The Cultural Guildhall

The Cultural Guildhall, located at No.9, Beco da Felicidade, is a Historic Protection Building that re-opened its doors to the public in 2014. Spanning over 3,000 square feet, this two-storey building dates back to the 19th Century and was primarily involved in the publication and sale of books. It also provided a space for leisure reading and cultural exploration. The Guildhall aims to serve as an integrated cultural hub, fostering a sense of humanity by facilitating cultural exhibitions, art performances, and workshops.



Cheng Peng Theatre

The Theatre holds the distinction of being the first theater in Macao, where it delighted local audiences with Cantonese opera performances. Over time, the Theatre expanded its repertoire to include film screenings. However, as the theater industry declined in the 1990s, it ceased operations in 1992, subsequently repurposed as a storage warehouse and eventually abandoned. Even today, the faded Chinese characters of its name remain carved on the theater's exterior wall, serving as a poignant testament to its history for visitors to discover and appreciate.

Rua da Caldeir

As you walk along Rua de Felicidade, you'll come across a charming blend of old Macau city's bygone era. The lower part of the street carries a nostalgic ambiance, offering glimpses into the 80s and 90s with remnants and artifacts from different times. You'll find classic Hong Kong-style neon lights, hand-painted signs, and tin-made displays showcasing the traditional industries of Macau's past. These architectural styles and shop signs not only represent the street's cherished history but also provide a delightful visual experience, immersing you in Macau's nostalgia trend. Explore and embrace the captivating allure of Rua de Felicidade's nostalgic charm.

Xinhua Hotel

With a history of more than 100 years, Xinhua stands as the most renowned budget hotel in Macau. Esteemed for its architectural beauty, it has also gained recognition as a popular filming location, such as "Isabella" and another notable film, "2046," directed by Karwai Wong. Xinhua Hotel now still maintains a consistent vintage style, and this ancient taste of literature and art has become the best choice for tourists who love the old Macau style.

福隆新街 Rua da Felicidade

Within the area, there are several recommended group building or leisure activities:

Yukwa - DIY Handmade Bookmark Making (By Appointment)

Established in 2019, Yukwa is a Macau brand that combines traditional Chinese cheongsam and calligraphy, showcasing the timeless beauty of Chinese aesthetics through exquisite embroidery and silver thread.
Address: No. 28 Rua da Felicidade
Phone: +853 6308 9188

Belos Tempos - Macanese Snacks Workshop (By Appointment)



Learn the art of making traditional local snacks from a skilled chef. The culinary skills of Macau's indigenous Portuguese community have been recognized as intangible cultural heritage since 2012.
Address: No. 10 Rua da Felicidade
Phone: +853 2893 8670

Location Café - Coffee Tasting (By Appointment)

Indulge in authentic Macau coffee and homemade baked goods at Location Café while enjoying a variety of desserts and delicacies. Immerse yourself in the slow-paced life of Macau, unwind, and engage in conversations.
Address: 106 Rua dos Mercadore
instagram.com/location_macau

BCFoto Benny C Photography - Photography and Filming Service (By Appointment)



Collaborate with local Macau photographer Benny to capture the scenic routes of the area. Visitors can not only experience Fulong New Street but also create beautiful memories.
Phone: +853 6238 5697
instagram.com/benny.c_photo



Fu Long Wynn Bar

At Fu Long Wynn Bar, we proudly present our limited-edition special menu meticulously designed by Wynn. Our menu offers a delightful array of items, including cocktails, mocktails, refreshing beverages, aromatic coffee, and delectable snacks. Each item is infused with festive elements and upholds Wynn's impeccable standards. We can't wait to welcome you and your friends at Fu Long! Our address is No. 9 Rua da Felicidade.







Restaurants and snack shops within the area

AMLIULIAN	No.11 Rua da Felicidade	6283 8812
Tunguanrishi lamiandian	No.2 Rua da Felicidade	2855 9106
LovEating Health Food Restaurant	No.65 Rua da Felicidade	6252 0923
XI NAN Restaurant	No.36 Rua da Felicidade	2857 4072
Egg Brother	No.4 Rua da Felicidade	/
Leong Heng Kei Porridge Noodles	No.21 Rua da Felicidade	2855 5893
Lian Ji Noodle House	No.68 Rua da Felicidade	2857 4310
MARS	No.11 Travessa do Aterro Novo	6331 5999

Fo Xiao Lou restaurant	No.64 Rua da Felicidade	2857 3580
Macau Guan Huan Qiu	No.43 Rua da Felicidade	2893 9134
Naughty Nuri's Macau	No.7 Rua da Felicidade	2853 0425
Restaurant Dragon	No.40 Rua da Felicidade	2831 3104
Casa de Pasto Vun Kei	No.1-3 Rua da Felicidade	2855 6689
La Petite Pause	No. 42 Rua da Felicidade	2830 1514
Shunde Gong Restaurant	No.106A Rua do Campo	2856 1051
Maoji Seafood Restaurant	No.11-13 Baía do Mastro	2837 7429

福隆新街 Rua da Felicidade

Restaurants and snack shops within the area

Sanyuan Porridge	No.44 Rua da Caldeira	2857 3171
Lei Hong Kei Restaurante	No.33-37 Rua da Caldeira	2837 6670
1828 Wonglaoji	No.51 Rua da Felicidade	2830 4115
Xiangji Noodle House	No.68 Rua da Felicidade	2857 4310
Belos Tempos	No.10 Rua da Felicidade	2893 8670
PHO BROTHER	No.140A Rua dos Mercadores	2892 1782
Yi Yan Tang Dessert	No.1 Rua da Felicidade	6660 2916
Mercearia Fu Loi	No.8 Travessa do Auto Novo	2893 0008
Estb de Comidas Chun Yit	No.117 Rua dos Mercadores	2837 0512
Long Fong Backery	No.53 Rua da Felicidade; No.3 Baía do Mastro	2893 1023
Estabelecimento de Comidas A Sam Leng Chi	No.44-46 Rua da Felicidade	2835 5867
Heong Kei Jerky Macau	No.4-6 Travessa do Auto Novo	2893 8400
Shun Kee Restaurant	No.54 Rua da Felicidade	2856 5573
Chiu Chao Kee Lon Kwok	No.18A Baía do Mastro	2893 9140
Hou Keng Tou	Rua Do Gamboa	2893 0402
Gong Cha	No.2 Rua Dos Cules	2832 2998
Fong Seng Chu Kei	No.127 Rua dos Mercadores	2857 4262
Lard Bun Café	No.8C Rua Do Bocage	2831 2696
Uncle Bo Noodle Restaurant	No.6, 6-A Pátio do Cotovelo	2838 9491
Thailand Palace	No.195 Rua de Cinco de Outubro	2893 1189
Taste of Truth Snacks	No.23-A Rua Do Gamboa	/
Tam Kah Shark's Fin Trading	No.48 Rua da Felicidade	2835 6674
THAI LOCATION	No.73 Rua Da Barca Da Lenha	6561 2561
Sanbao Mama Food Home Delivery Shop	No.41 Rua da Felicidade	2893 0859
Hip Seng Seafood and Hot Pot Restaurant	No.4A Travessa da Caldeira	2893 8744
Global Ju Tea Restaurant	No.20 Rua Do Bocage	2882 1191
Fong Seng Gifts	No.66 Rua da Felicidade	2858 6188
Pastelaria Chui Heong	No.12-B Rua Do Gamboa	2838 3858
Choi Heong Yuen Bakery	No.1 Travessa do Auto Novo	2833 1166

Fu Long Wynn Bar	No.9 Rua da Felicidade	/
Baijiachang Herbal Tea	No.63 Rua da Felicidade	6643 9006
Health Milk Company	No.4 Travessa Da Felicidade	2893 8391
SUN LING HEUNG BAKERY	No.74 Rua da Felicidade	2893 3093
Lai Kei Restaurant	No.135 Rua dos Mercadores	2857 3117
Tam Kah Shark's Fin	No.52, 54 Rua Da Barca Da Lenha	2835 6009
Hotel Cinco Oceanos	No.21-35 Rua do Bocage	2888 2736
Honolulu Coffee Shop	No.23 Travessa Do Gamboa	2856 7604
Pou Chi Lam Restaurant	No.18 Travessa das Virtudes	2882 5656
Peking Dumplings	No.114 Rua Do Matapau	2832 4182
Fong Seng Wong Kam Sao Son	No.46 Rua da Caldeira	2892 2635
Loja de Doces Hang Heong Un	No.13 Travessa do Auto Novo	2857 2701
Chi Ke	No.32 Rua da Felicidade	/
New Vegetarian Restaurant	No.71 Rua Da Barca Da Lenha	6631 4776
DJ Kitchen	No.26 Rua da Felicidade	6353 8717
Fengcheng Quanji Souvenirs	No.7 Travessa do Mastro	2893 0717
Lemon King	No.6 Travessa Da Felicidade	2835 4490
BREWLAB	No.106 Rua Do Matapau	6291 8200
CC Mochi	No.13 Travessa Do Aterro Novo	/
Casa de Fitas Tip Kei	No. 9 Travessa Do Aterro Novo	/
Doudinwu Snacks	No.13A Rua Do Bocage	/
Macau Beef Offal Family	No.102 Rua dos Mercadores	6337 8022
A-Xing Fruit Tea & Rice Roll	No.129 Rua dos Mercadores	6867 3674
Ming Kei Beef Offal	No.19 Rua Do Bocage	/
Estabel Ecmento de Comidas Kalei Weng	No.6-B Travessa Do Aterro Novo	6323 2166
Hou Kong Thai Restaurant	No.1 Travessa das Virtudes	2893 7555
Yukimura Sushi Restaurant	No.31-A Rua Do Gamboa	6680 9521
Hing Kee Hot and Sour Noodles	No.1A Rua da Caldeira	2878 7321
Estabelecimento de Comidas Leng Kei	No.139 Rua dos Mercadores	2851 5437
LOCATION	No.106 Rua dos Mercadores	/
GIRO PIZZA	No.143 Rua dos Mercadores	2832 3314
RONG MAMA	No.1 Travessa do Mastro	6234 5605
Funkei Tofu	No.18C Rua Do Gamboa	6565 4556
Xiao Yu Xian Japanese Takeaway	No.140B Rua dos Mercadores	6390 1893
Restaurant Fong Seng Man Iun	No.201 Rua de Cinco de Outubro	2857 3362
Fish Maw Noodle	No.17 Travessa Do Aterro Novo	/
Koi Kei Bakery	No. 23, 70-72 Rua da Felicidade; 2B-2C Travessa do Mataouro	2893 8102

Scan the QR code to learn more about more shops within the area (Info will be updated regularly)

Macao MICE Portal