

- A total of 218 MICE events were held, bringing 623,000 participants & attendees; the floor area used totalled 142,000 m².
- Number of participants surged by 92% to 30,000 on account of an increase in number of Conferences and participants of Corporate Meetings.
- There were 21 exhibitions, drawing 2,280 exhibitors, 38,482 professional visitors and 593,000 attendees. Revenue and Expenditure of the exhibition organizers decreased notably by 57% and 40% year-on-year, due to the absence of some exhibitions that were held in the same quarter of 2012.
- In the first three quarters of 2013, a total of 676 MICE events were held, of which 42 were exhibitions, and number of attendees increased by 7% year-on-year to 962,000.

Principal Indicators

	Current Quarter	Same Quarter Last Year	Year-on-year Change	Q1 – Q3
Meeting	197	201	-2%	634
No. of Participants ('000)	30	16	92%	83
Average Duration (day)	1.9	1.7	0.2 day	2.0
Floor Area Used ('000 m ²)	85	54	59%	290
Exhibition	21	22	-5%	42
No. of Attendees ('000)	593	684	-13%	962
Average Duration (day)	3.1	3.3	-0.2 day	3.1
Floor Area Used ('000 m ²)	57	96	-41%	125

Events and Floor Area Used

	Current Quarter	Same Quarter Last Year	Q1 – Q3
Meeting	197	201	634
Under 500 m ²	166	176	526
500 to 999 m ²	18	18	68
1,000 m ² and above	13	7	40
Exhibition	21	22	42
Under 3,000 m ²	13	12	24
3,000 m ² and above	8	10	18

Revenue and Expenditure of Exhibition Organizers

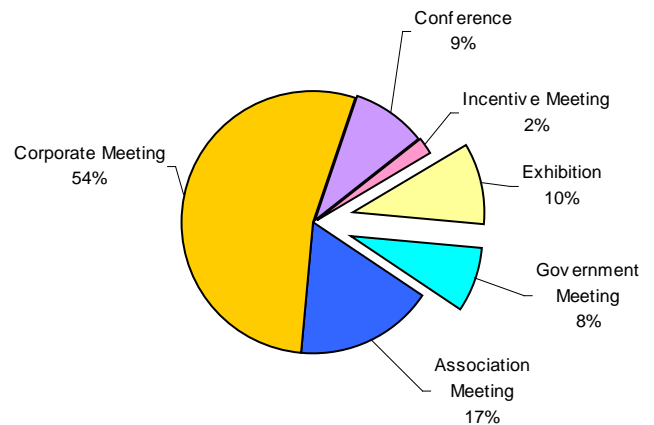
	Current Quarter	Same Quarter Last Year	Year-on-year Change (%)	Q1 – Q3
Revenue ('000 MOP)	19,153	44,785	-57	58,286
Expenditure	39,155	65,496 ^r	-40	102,081

^r Revised figures

Exhibitors, Professional Visitors and Full-time Workers

	Current Quarter	Same Quarter Last Year ^r	Year-on-year Change (%)	Q1 – Q3
Exhibitor	2,280	2,957	-23	3,946
Macao	890	1,099	-19	1,464
Mainland China	603	786	-23	1,069
Hong Kong	368	657	-44	728
Professional Visitor	38,482	45,504	-15	59,896
Macao	24,534	24,349	1	36,479
Mainland China	6,072	9,866	-38	9,243
Hong Kong	5,985	7,156	-16	8,421
Full-time Worker	367	576	-36	708
Macao	289	329	-12	560
Others	78	247	-68	148

^r Revised figures

Distribution of Events

Historical Data

	2009	2010	2011	2012
Meeting				
3 rd Quarter	246	305	221	201
Q1 – Q3	803	979	738	686
Exhibition				
3 rd Quarter	15	18	15	22
Q1 – Q3	37	40	35	42
Participants & Attendees ('000)				
3 rd Quarter	253	365	521	700
Q1 – Q3	344	586	770	992

For additional information:

<http://www.dsec.gov.mo/e/mice.aspx>
