

Government of Macao Special Administrative Region Statistics and Census Service

2ND QUARTER / 2013

There were 228 MICE events bringing 219,000 participants & attendees, and the floor area used totalled 113,000 m². A total of 8 exhibitions were organized, drawing 194,000 attendees, 522 exhibitors and 12,418 professional visitors.

%

In the first half year of 2013, a total of 21 exhibitions were held and the number of participants totalled 369,000.

Principal Indicators

	Current Quarter	Same Quarter Last Year	Year-on- year Change	1 st Half Year
Meeting	220	226	-3%	437
No. of Participants ('000)	24	17	40%	53
Average Duration (day)	1.9	1.7	0.2 day	2.1
Floor Area Used ('000 m ²)	81	67	20%	205
Exhibition	8	8	-	21
No. of Attendees ('000)	194	113	72%	369
Average Duration (day)	3.9	3.6 ^r	0.3 day	3.1
Floor Area Used ('000 m ²)	32	34	-5%	68

⁻ Absolute value equals zero

Comments of Exhibition Organizers

	Satisfied	Fair	Dissatisfied
Facilities of Venue	88	12	-
Venue Staff	100	-	=
Services Rendered by Local Companies	100	-	-

⁻ Absolute value equals zero

Revenue and Expenditure of Exhibition Organizers

	Current Quarter	Same Quarter Last Year	Year-on- year Change (%)	1 st Half Year
Revenue ('000 MOP)	33,802	21,613	56	39,132
Expenditure	28,180	19,083 ^r	48	62,927

r Revised figures

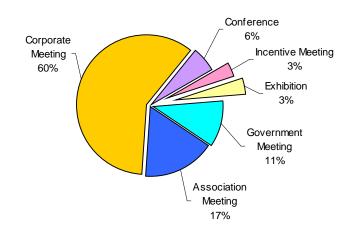
Exhibitors and Professional Visitors

Exhibitors and Froiessional visitors					
	Current Quarter	Same Quarter Last Year	Year-on- year Change (%)	1 st Half Year	
Exhibitor	522	483	8	1,666	
Macao	180	121	49	574	
Hong Kong	190	122	56	360	
Mainland China	25	115	-78	466	
Professional Visitor	12,418	10,276	21	21,414	
Macao	7,417	7,020	6	11,945	
Hong Kong	1,204	813	48	2,436	
Mainland China	1,168	1,058	10	3,171	

Events and Floor Area Used

	Current Quarter	Same Quarter Last Year	1 st Half Year
Meeting	220	226	437
Under 500 m ²	182	198	358
500 to 999 m ²	23	20	51
1,000 m ² and above	15	8	28
Exhibition	8	8	21
Under 3,000 m ²	4	5	11
3,000 m ² and above	4	3	10

Distribution of Events



Historical Data

	2009	2010	2011	2012
Meeting				
2 nd Quarter	277	352	250	226
1 st Half Year	557	674	517	485
Exhibition				
2 nd Quarter	13	13	10	8
1 st Half Year	22	22	20	20
Participants & Attendees ('000)				
2 nd Quarter	52	131	120	130
1 st Half Year	91	221	249	292

For additional information: http://www.dsec.gov.mo/e/mice.aspx



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r Revised figures