

- There were 230 MICE events bringing 203,000 participants & attendees, and the floor area used totalled 161,000 m².
- A total of 13 exhibitions were organized that drew 175,000 attendees, of which 10 exhibitions attracted 1,144 exhibitors and 8,996 professional visitors.

Principal Indicators

	Current Quarter	Same Quarter Last Year	Year-on-year Change
Meeting	217	259	-16%
No. of Participants ('000)	29	55	-48%
Average Duration (day)	2.2	2.1	0.1 day
Floor Area Used ('000 m ²)	125	111	12%
Exhibition	13	12	8%
No. of Attendees ('000)	175	106	64%
Average Duration (day)	2.7	2.8	-0.1 day
Floor Area Used ('000 m ²)	36	48	-24%

Events and Floor Area Used

	Current Quarter	Same Quarter Last Year
Meeting	217	259
Under 500 m ²	176	221
500 to 999 m ²	28	13
1,000 m ² and above	13	25
Exhibition	13	12
Under 2,000 m ²	5	5
2,000 to 4,999 m ²	5	3
5,000 m ² and above	3	4

Comments of Exhibition Organizers %

	Satisfied	Fair	Dissatisfied
Facilities of Venues	59	33	8
Venue Staff	20	80	-
Services Rendered by Local Companies	20	80	-

- Absolute value equals zero

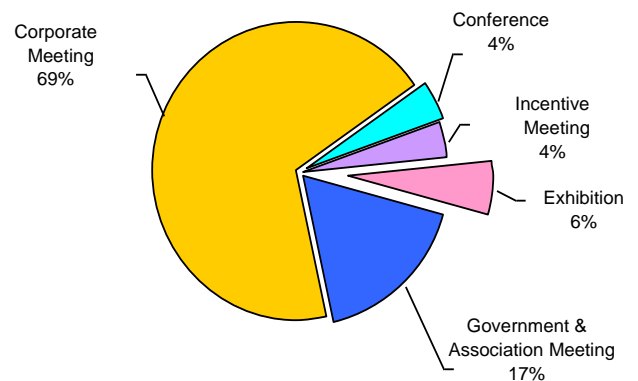
Revenue and Expenditure of Exhibition Organizers

	Current Quarter	Same Quarter Last Year	Year-on-year Change (%)
Revenue ('000 MOP)	5,330	3,527	51
Expenditure	34,747	30,855 ^r	13

r Revised figures

Exhibitors and Professional Visitors

	Current Quarter	Same Quarter Last Year	Year-on-year Change (%)
Exhibitors	1,144	1,098	4
Macau	394	368	7
Hong Kong	170	238	-29
Mainland China	441	207	113
Professional Visitors	8,996	4,255	111
Macau	4,528	2,238	102
Hong Kong	1,232	428	188
Mainland China	2,003	1,118	79

Distribution of Events

Historical Data for the 1st Quarter

	2009	2010	2011	2012
Meeting	280	322	267	259
Exhibition	9	9	10	12
Participants & Attendees ('000)	39	90	128	162


 For additional information:
<http://www.dsec.gov.mo/e/mice.aspx>